



AMBIANCE COLLECTION | AUTHENTIK SERIES



Oak flooring in its truest form.

It's historic and timeless, with a contemporary twist. Lauzon's newest solid oak hardwood flooring series features dramatic grain and a softly brushed finish with a low gloss surface, bringing out the natural beauty of oak.

Combined with a fresh color palette, Authentik adds understated elegance to any décor scheme. Go ahead – make a statement with this enduring, yet bold new classic!

Exclusive to Lauzon

DESIGN FEATURES

Wire-brushed

This technique opens up the wood grain and gives it an authentic, two-toned look and lends a subtle texture to the wood's surface. Wire brushed floors are stylish and ideal to hide the traces of everyday assaults.

Matte Finish

The low-matte finish and smoky color palette features trend-setting shades from creamy white to rich earthy brown.

Designer Palette

Color palette is designed to coordinate with the other popular finishes such as ceramic and cabinetry.

Wider width

The 4 1/4" width reveals more of the wood grain.

PERFECT FIT

High-precision milling and expert craftsmanship results in edges and joints of exceptional detail, ensuring that every Lauzon plank fits perfectly and evenly... every time.

TITANIUM FINISH

- Unsurpassed abrasion resistance: resists scuffing and scratching.
- Health Friendly: no added VOC's, solvents and formaldehyde. Intelligent choice for allergy and asthma sufferers as well as individuals with compromised immune systems such as the sick and the elderly.
- Luster Retention: the finish will stay stable from foot traffic overtime.
- Clarity: remarkably clear finish that highlights the warmth and beauty of the wood.
- Sun Protection: Lauzon Sunshield minimizes the yellowing effects of the sun.
- Dynamic Flex: when everyday objects fall on the floor the finish will bend to follow and still protect the wood.

SUSTAINABLE PRACTICES

- Renewable harvesting of trees ensures the forest is left in better shape for future generations.
- Technological advancement at Lauzon's saw mill ensure more of every tree is used.
- As part of our "no waste" policy, we transform wood residue into highly efficient clean burning wood pellets.



RED OAK, Absolut

ANOTHER LAUZON INNOVATION

PURE GENIUS®

AIR - PURIFYING SMART FLOOR

PURE GENIUS is a light-activated, air-purifying agent made of titanium dioxide integrated into Lauzon's TITANIUM floor finish. Activated by natural and artificial light, it breaks down toxic contaminants on contact (formaldehyde and other pollutants present throughout the home) and transforms them into harmless molecules. Its constant and consistent action is so effective over time, it makes indoor air up to 85% cleaner.

PURE GENIUS contains ACTIO2™ technology licensed by Vålinge Photocatalytic AB.

For more informations, visit our website lauzonflooring.com/puregenius

SPECIFICATIONS AUTHENTIK SERIES

- **Construction**
Solid Hardwood
- **Length**
Multi Length. Minimum 12" (304 mm), up to 72" (1828 mm)
- **Width**
4 1/4" (108 mm)
- **Species**
Red Oak
- **Thickness**
3/4" (19 mm)
- **Surface Texture**
Gently wire-brushed
- **Gloss Level**
TITANIUM Finish with PURE GENIUS. Matte.
- **Edge**
4 Sided Micro V Grooves
- **Joint**
Tongue and groove
- **Colors**
Absolut - Candor - Ethika
Nostalgia - Onesta - Sincero
- **Appearance**
CHARACTER
Emphasizes the true beauty and appearance of the wood.
- **Available Mouldings**
Nosing: 3/4" x 4" x 84" (19 mm x 101.6 mm x 2133 mm)
Reducer: 3/4" x 2 1/4" x 84" (19 mm x 57 mm x 2133 mm)
T-Moulding: 2" x 84" (50.8 mm x 2133 mm)
**Mouldings are textured to match the floor*
- **Installation Levels**
Any room on or above grade (Nailed or Stapled)
- **Maintenance**
Recommended hardwood flooring cleaning products.
- **Warranty**
Lifetime Structural
Residential use: 30-year wear through warranty
Commercial use: 5-year wear through warranty