



DESIGNERCOLLECTION | URBAN LOFT SERIES



Unique character.
Subtly expressed.

Lauzon's refined Urban Loft flooring series lends quiet sophistication to any interior design.

Lightly wire brushed White Oak in wider, longer planks offers a soft, subtle statement. The low-matte finish and smoky color palette features trend-setting shades from creamy white to rich earthy brown.

DESIGN FEATURES

Wire-brushed

This technique opens up the wood grain and gives it an authentic, two-toned look and lends a subtle texture to the wood's surface. Wire brushed floors are stylish and ideal to hide the traces of everyday assaults.

Matte Finish

The low-matte finish and smoky color palette features trend-setting shades from creamy white to rich earthy brown.

Designer Palette

Smoky color palette designed to coordinate with any interior design.

PERFECT FIT

High-precision milling and expert craftsmanship results in edges and joints of exceptional detail, ensuring that every Lauzon plank fits perfectly and evenly... every time.

TITANIUM FINISH

- Unsurpassed abrasion resistance: resists scuffing and scratching.
- Health Friendly: no added VOC's, solvents and formaldehyde. Intelligent choice for allergy and asthma sufferers as well as individuals with compromised immune systems such as the sick and the elderly.
- Luster Retention: the finish will stay stable from foot traffic overtime.
- Clarity: remarkably clear finish that highlights the warmth and beauty of the wood.
- Sun Protection: Lauzon Sunshield minimizes the yellowing effects of the sun.
- Dynamic Flex: when everyday objects fall on the floor the finish will bend to follow and still protect the wood.



WHITE OAK, Chelsea Cream

SPECIFICATIONS URBAN LOFT SERIES - 7.5"

- **Construction**
Engineered Hardwood
(Precision engineered to minimize over-wood.)
- **Length**
6' (1860 mm); up to 75% will be full length.
- **Width**
7.5" (189 mm)
- **Species**
White Oak
- **Thickness**
0.59" (15 mm)
- **Wear Layer**
0.14" (3.7 mm) dry solid sawn
- **Core**
European balanced construction. Core made of a 0.38" (9.5 mm) thick layer of crossgrain softwood stickers providing for a world class stability product.
- **Balancing base layer**
0.07" (1.8 mm) rotary peeled poplar hardwood.
- **Surface Texture**
Gently wire-brushed.
- **Gloss Level**
TITANIUM Finish. Matte.
- **Edge**
4 Side Refined Micro V Grooves
- **Formaldehyde Content**
CARB 2 compliant (America's most rigid standard)
- **Joint**
Tongue and groove
- **Colors**
Chelsea Cream - Greenwich - Exposed Oak - Old York
Brooklyn - Station 54 - Cité - Greystone
- **Available Mouldings**
Nosing: 0.59" x 3.125" x 84" (15 mm x 79.4 mm x 2133 mm)
Reducer: 0.59" x 2" x 84" (15 mm x 57 mm x 2133 mm)
T-Moulding: 2" x 84" (50.8 mm x 2133 mm)
**Mouldings are textured to match the floor*
- **Installation Levels**
Any room below or above grade
(Nailed, Stapled Glued or floating installation)
- **Maintenance**
Recommended hardwood flooring cleaning products.
- **Warranty**
Lifetime Structural
Residential use: 35-year wear through limited warranty*
Light Commercial use: 5-year wear through limited warranty*
** Please refer to the Installation Guide.*



WHITE OAK, Chelsea Cream

SPECIFICATIONS URBAN LOFT SERIES - 6"

- **Construction**
Engineered Hardwood
(Precision engineered to minimize over-wood.)
- **Length**
6' (1860 mm); up to 75% will be full length.
- **Width**
6" (150 mm)
- **Species**
White Oak
- **Thickness**
0.59" (15 mm)
- **Wear Layer**
0.16" (4 mm) dry solid sawn
- **Core**
European balanced construction. Core made of a 0.28" (7 mm) thick layer of crossgrain softwood stickers providing for a world class stability product.
- **Balancing base layer**
0.16" (4 mm) rotary peeled poplar hardwood.
- **Surface Texture**
Gently wire-brushed.
- **Gloss Level**
TITANIUM Finish. Matte.
- **Edge**
4 Side Refined Micro V Grooves
- **Formaldehyde Content**
CARB 2 compliant (America's most rigid standard)
- **Joint**
Tongue and groove
- **Colors**
Chelsea Cream - Greenwich - Soho - Exposed Oak
Old York - Station 54 - Retreat - Brownstone
- **Available Mouldings**
Nosing: 0.59" x 3.125" x 84" (15 mm x 79.4 mm x 2133 mm)
Reducer: 0.59" x 2" x 84" (15 mm x 57 mm x 2133 mm)
T-Moulding: 2" x 84" (50.8 mm x 2133 mm)
**Mouldings are textured to match the floor*
- **Installation Levels**
Any room below or above grade
(Nailed, Stapled Glued or floating installation)
- **Maintenance**
Recommended hardwood flooring cleaning products.
- **Warranty**
Lifetime Structural
Residential use: 35-year wear through limited warranty*
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** Please refer to the Installation Guide.*